**PTA General Meeting – 11/6/19**

* CALL TO ORDER: 8:07 am
* Motion to approve by Beverly Chatterson, seconded by Beth Beirly. Minutes approved as they stand.
* Minutes will be available for review on the PTA website going forward.
* President’s Report:
  + Room parent meetings and PTA coordination concerns were brought to PTA attention and thank you for that.
  + Truck or Treat book fair was a success, lots of community involvement.
  + Book Fair made about $15k and it was right on target. Teachers received around $8k in scholastic dollars. More of a profit for scholastic dollars (50%), bonuses for training, and all of the profits go directly to the teachers, not just books, anything from the scholastic catalog.
  + Money will be divided up by PTA President, Mrs. Gonzalez and Mr. Fossas. Evenly divided, new teachers may get a little extra, all of the Sunshine State readers were purchased.
  + Sunshine State Reader program explained.
  + PTA has been calendaring and planning for the rest of fall.
  + Thank you to volunteers for Trunk or Treat and Bookfair.
* Principal’s Report:
  + Kindergarten numbers are in good shape with the addition of Mrs. Maxim’s class.
  + Interview and hire made for the resource position, a veteran teacher that relocated from the Sarasota area, Monday was her first day. She will maintain the same resource schedule that Ms. Maxim had and full speed by this coming Monday.
  + Thank you to PTA and volunteers for quick turnover between Trunk or Treat and Bookfair.
  + Smart Bond – Choice Proposal – schools given 100k to help schools long term, spending on infrastructure, things that would last more than 2 years.
    - It has taken a long time to get the bids and proposals.
    - Needs to be approved by SAC first and then voting goes to parents.
    - SAC is open to everyone, all encouraged to attend.
    - Maria is no longer with the school, left a huge void and Tony has now stepped in and is filling that roll. We now have a ballot to present to everyone.
    - SAC meeting will be November 13th at 2:15 p.m.
    - If we don’t want to make changes to the proposals, then there will be a vote.
* Olsen Middle School is hosting an open house on November 14, 2019 at 6:15 p.m. to showcase the magnet open house.
* In car line next week the Principal of Olsen will be sending some teachers over to send out flyers.
* Ms. Steinman is in the process of coordinating magnet program visits. Ms. Steinman will provide the dates. Some other schools from Fort Lauderdale area will attend. All of the middle schools in the area will all be hosting different types of open houses. Mr. Fossas will e-mail PTA to share with all of the families.

* PTA President approached by SAC member advising that there is going to be an anti-bullying program in November and the PTA will partner with Ms. Steinman to provide support with funds that were budgeted for that. PTA will assist with communication for this as well, Facebook, e-mails. There will be a parent night in November.
* Membership Report:
  + 231, hoping to hit 300 before the semester ends. Encourage everyone to join PTA.
* Treasurer’s Report: See attached report.
  + Approved $250 for Anti-Bullying campaign.
  + Motion to approve by Shannon Powers, seconded by Beverly Chatterson. Approved.
* Fundraising Report:
  + Thank you to Sarah and Rachel as committee chairs for stepping up. Thank you to all volunteers who participated and pitched in. A lot of involvement and every little bit helps.
  + Holiday Shop is an event, not a fundraiser. It’s a service that we provide for the kids, it’s a give back for the school.
    - Holiday Shop is 12/11 – 12/17, set up on 12/10. Mrs. Gonzalez will figure out the class schedules, parents will receive something home so they know when their kids are going and how much to budget.
    - Committee chairs needed and volunteers needed for actual shopping times to assist the kids.
    - If you are able to volunteer for at least 2 hours, there will be a $5 credit for the store so that the students can purchase a little something extra.
* Fun Run is now Step It Up, it is the school’s biggest fundraiser.
  + - Step It Up will come in and run the entire program. They are going bring inflatables and it’s going to be a lot of fun.
    - Can go www.stepitupkids.com/HollywoodHills33021
    - Day of Awesomeness is December 9, 2019
    - Assemblies next week to get the kids excited. Will run from 11/13 – 12/1 for the kids to raise money for the school.
    - Money raised goes to the PTA to support the different initiatives for the school (Accelerated Reader program, Reading A-Z, literacy week, Reading Across Broward awards).
    - Volunteers needed for the Step It Up day. 12 volunteers.
    - Cash donations can be accepted up until the time of the program but the online donations will close on 12/1.
    - 350-400 kids at once, so there will be 2 groups. Every kid gets to participate in everything, DJ dance party, prize raffles for kids that raise money and every kids gets a free Kona Ice. All kids can get prizes without raising money by just sending out 10 texts or E-Mails, the very next day. Send back the golden ticket on Tuesday and Wednesday and prizes will be given out right away. An iPad will be raffled off.
    - All kids can be a part of it even though they can’t raise money. EVERYONE WILL PARTICIPATE, NO FUNDRAISING LIMIT.
    - Each session is 90 minutes (2 sessions).
    - Chairs are needed to coordinate this.
    - We net $4-5k when we use a company rather than we try and do it ourselves.
* Art to Remember
  + Small fundraiser coordinated by Ms. Barreca.
  + Envelopes sent home between yesterday and day.
  + Artwork printed, different options to purchase.
* Program Update:
  + Field Day – run by coach, enough parents usually there to assist.
    - 12/2-12/6 for a couple of classes each day
    - YMCA offered to help, need to become approved volunteers.
    - Shannon Powers is not going to be able to take off the week of December so someone needs to step up and help coach out. Help needed.
    - Annette will handle ordering ribbons for field day.
    - There will be a meeting for volunteers.
* Spring we will have Dr. Seuss week and teacher appreciation week. Sponsors will be needed.
* Anti-bullying information will get circulated.
* Maybe a movie night in January suggested by Tony. Food will be sold, dates to be determined.
* Thank you for Trunk or Treat participation.
* PTA will send out E-Mails if volunteers are desperately needed.
* Restaurant nights will also be scheduled, easy events, to be scheduled monthly throughout the spring.
* School Spirit Shirts:
* Good year to sponsor, more value because of communication.
* Thank you to everyone who has come together to provide sponsorship.
* Free shirts to teachers and students can only be provided through sponsorship.
* Sponsors will be advertised through the website, Facebook.
* The time is now to sponsor and donate. 100% deductible.
* We have lost our largest sponsor, Memorial Hospital. Memorial Hospital has a policy that they are no longer doing shirts for any schools. They have offered other healthy initiatives instead.
* Absolute deadline is by Friday afternoon because it takes awhile to print 800 shirts. No charge for the artwork and it is about $3.50 per shirt which is phenomenal.
* Room parents are charged $5.00 for shirts and adult shirts are $10.00 for leftovers.
* Mini room parent meeting held.
* Next meeting is December 2, 2019 at 6:00 p.m. on a Monday.
* Adjournment: 9:10 a.m.